

ABSTRACT OF THE DISCLOSURE

A preset range of hues, for which saturation(chroma) is to be enhanced, is stored in advance in a printer driver.

- 5 The printer driver receives an input of color image data, enhances saturation(chroma) of the input color image data with regard to the preset range of hues, determines creation or non-creation of ink dots of multiple colors based on the image data of the enhanced saturation(chroma), and
- 10 outputs the results of determination to a color printer. A resulting color image with enhanced saturation(chroma) with regard to the preset range of hues is then printed with the color printer. The arrangement of storing the preset range of hues, which are expressible with the color
- 15 printer but can not attain so high saturation(chroma) as that of silver halide photographs enables images of high saturation(chroma) like the silver halide photographs to be printed.